

**UNIVERSITY OF SAINT LOUIS**

Tuguegarao City

**UNIVERSITY LIBRARIES****LIST OF NEW ACQUISITIONS FOR SCHOOL OF ACCOUNTANCY BUSINESS & HOSPITALITY**

School Year 2017-2018

#	Author	Title	Pages	Publisher	Copyright	Unit Cost	# of cps
1	Reyes, Virgilio	A study on accounting for partnerships and corporations	vp	GIC Enterprise	2017	PHP 630.00	5
2	Richardson, Vernon J., Chang, Janie C., & Smith, Rodney	Accounting information systems	436	McGraw-Hill Education	2018	PHP 4,795.00	1
3	Guerrero, Pedro	Advanced financial accounting	664	GIC Enterprise	2016	PHP 1,080.00	2
4	Belch, George E. & Belch, Michael A.	Advertising and promotion: an integrated marketing communications perspective	764	McGraw-Hill Education	2018	PHP 2,800.00	1
5	Cabrera, Ma. Elenita B., Cabrera, Gilbert Anthony B.	Applied auditing	924	GIC Enterprises & Co., Inc.	2017	PHP 1,440.00	10
6	Cabrera, Ma. Elenita B.	Auditing theory	1133	GIC Enterprises & Co., Inc.	2017	PHP 1,440.00	3
7	Velasco, Evelyn O., Javier, Daryl A., Perez, Enrique.	Basic understanding to hospitality and tourism marketing with IMC	134	Unlimited Books, Library Services & Publishing Inc.	2017	PHP 393.00	3
8	Bunquin, Efren	Breads, cakes, pastries, and more : from the golden treasury of baking	296	Anvil Publishing	2017	PHP 525.00	1
9	Pereira, Dominock, editor	Business communication essentials	313	Larsen & Keller	2017	PHP 4,895.00	1

10	Serrano, Angelita	Business ethics and social responsibility	312	Unlimited Books	2016	PHP 600.00	1
11	Siquete, Cherille	Business ethics and social responsibility	164	Mindshapers	2016	PHP 440.00	1
12	Flores, Marivic	Business Plan	272	Unlimited Books	2017	PHP 480.00	1
13	Flores, Marivic	Business policy and strategy	175	Unlimited Books	2017	PHP 400.00	3
14	Brennan, Ross, Canning, Louise & McDowell, Raymond	Business-to-business marketing	391	SAGE Publishing	2017	PHP 3,149.30	1
15	Mariano, Norma	Capital markets	302	Rex Book Store	2017	PHP 318.00	4
16	Cornelissen, Joep	Corporate communication : a guide to theory & practice	306	SAGE	2017	PHP 3,999.00	1
17	Roldan, Amelia S.	Cost and materilas management : in the food service industry	197	AR Skills Development and Man	2016	PHP 600.00	1
18	Roque, Gerardo	CPA examination reviewer : auditing problems	874	GIC Enterprise	2016	PHP 720.00	3
19	Somera, Stephanie	Credit transactions notes and cases	504	UP Press	2015	PHP 540.00	2
20	Babicka, Liam & Dr. Barenberg, Wout	CRM automation	233	Arcler Press LLC	2015	PHP 10,500.00	1
21	Tucker, Irvin B.	Economics for today	894	Cengage Learning	2017	PHP 10,395.00	1
22	Alminar-Mutya, Ruby F.	Economics with agrarian reform and taxation	238	Anvil Publishing	2017	PHP 525.00	2
23	Mankiw, N. Gregory	Essentials of economics	565	Cengage Learning	2018	PHP 10,295.00	1
24	Valix, Conrado, Peralta, Jose, Valix, Christian	Financial accounting	1091	GIC Enterprise	2017	PHP 900.00	6
25	Valix, Conrado T., Peralta, Jose F., Valix, Christian Aris M.	Financial accounting : volume one : first part	1063	GIC Enterprises & Co., Inc.	2017	PHP 1,080.00	3

26	Valix, Conrado T., Peralta, Jose F., Valix, Christian Aris M.	Financial accounting : volume one : second part	various pages	GIC Enterprises & Co., Inc.	2017	PHP 1,080.00	1
27	Valix, Conrado, Peralta, Jose, Valix, Christian	Financial Accounting (1st part)	1063	GIC Enterprise	2017	PHP 1,080.00	2
28	Valix, Conrado, Peralta, Jose, Valix, Christian	Financial Accounting (2nd part)	1553	GIC Enterprise	2017		2
29	Kolitz, David	Financial accounting : a concepts-based introduction	616	Routledge	2017	PHP 4,903.00	1
30	Mayes, Timothy R.	Financial Analysis with Microsoft Excel	540	Cengage Learning	2018	PHP 5,950.00	1
31	Rodriguez, Rafael, Echanis, Erlinda	Fundamentals of management : text and Philippine Cases	593	DIWATA PUBLISHING	2016	PHP 550.00	1
32	Frost, Warwick, Laing, Jennifer, Best, Gary, Williams, Kim, Strickland, Paul & Lade, Clare	Gastronomy, tourism and the media	242	Channel View Publications	2016	PHP 2,796.50	1
33	Biore, Christopher	Good governance & social responsibility	various pages	DomDane Publishers & Made Easy Books	2017	PHP 400.00	3
34	Ballada, Win, Ballada, Susan, Del Mundo, Galicano	Hospitality basic accounting	364	DomDane Publishers & Made Easy Books	2016	PHP 450.00	1
35	Rose, Jesse, editor	Human resource management	235	Larsen & Keller	2017	PHP 4,995.00	2
36	Acierto, Marife et al.	In depth : a guide to successful business planning	250	Unlimited Books	2017	PHP 560.00	1
37	Frost, Stephen and Kalman, Danny	Inclusive talent management : how business can thrive in age of diversity	256	KohanPage	2016	PHP 3,899.00	1

38	Ballada, Win, Ballada, Susan	Income and business taxation	398	DomDane Publishers & Made Easy Books	2017	PHP 400.00	2
39	Taylor, Cristian, editor	Innovation management	247	Larsen & Keller	2017	PHP 4,995.00	1
40	Lam, Nelson L. & Lau, Peter	Intermediate financial reporting	1186	McGraw-Hill Education	2017	PHP 2,936.50	1
41	Usunier, Jean-Claude, Herk, Hester van, Lee, Julie Anne	International & cross-cultural business research	178	SAGE	2017	PHP 2,999.00	1
42	Daddow, Oliver	International relations theory	325	SAGE	2017	PHP 2,699.00	1
43		International reporting standard for small and medium-sized entities : (IFRS for SMEs)	312			PHP 410.00	2
44	Bakker, Erwin, et.al	Interpretation and application of IFRS standards	1010	John Wiley & Sons, Inc.	2017	PHP 20,300.00	1
45	Luna, Alden Reuben B.	Labor laws and legislation	467	Unlimited Books, Library Services & Publishing Inc.	2016	PHP 793.00	3
46	Tayag, Claude and Quioc, Mary Ann	Linamnam : eating one's way around the Philippines	301	Anvil Publishing	2014	PHP 395.00	1
47	Arens, William F. & Weigold, Michael F.	M: Advertising	459	McGraw-Hill Education	2018	PHP 7,486.50	1
48	Viray, Edilberto, Jr., Bato, Ma. Jesusa, Malveda, Lucky	Macroeconomics : simplified	225	Anvil	2016	PHP 450.00	1
49	Littleboy, Bruce, Taylor, John B. & Weerapana, Akila	Macroeconomics: principles and practice	481	Anvil Publishing	2017	PHP 5,950.00	1

50	Wright, Brent	Macroeconomics: theory and practice	234	Magnum Publishing LLC	2016	PHP 6,975.00	1
51	Cabrera, Ma. Elenita, Cabrera, Gilbert	Management accounting : concepts and applications	1071	GIC Enterprise	2017	PHP 1,440.00	3
52	Cabrera, Ma. Elenita, Cabrera, Gilbert	Management advisory services : comprehensive CPA reviewer	135	GIC Enterprise	2017	PHP 1,260.00	5
53	Gonzales, Gino	Meals in minutes	49	Anvil Publishing	2011		2
54	Flores, Marivic Francisco	Methods of research in business education	232	Unlimited Books, Library Services & Publishing Inc.	2016	PHP 393.00	3
55	Williams, Chuck	MGMT 10 : principles of management	442	Cengage Learning	2018	PHP 5,250.00	1
56	Tucker, Irvin B.	Microeconomics for today	524	Cengage Learning	2017	PHP 9,450.00	1
57	Avila-Bato, Ma. Jesusa, Malveda, Lucky Raymundo M. and Viray, Edilberto B. Jr.	Microeconomics simplified	227	Anvil Publishing	2016	PHP 550.00	3
58	Gatmaytan, Dante	More equal than others : constitutional law and politics	293	UP Law Complex	2017	PHP 540.00	1
59	Soriano, Fidelito	Negotiable Instruments	372	GIC Enterprise	2016	PHP 720.00	2
60	Soriano, Fidelito	Obligation and contracts (Law and Application) for business and law students	471	GIC Enterprise	2016	PHP 720.00	2
61	Pojasek, Robert	Organization risk management and sustainability: a practical step-by-step guide	304	Taylor & Francis Group	2017	PHP 5,277.09	1

62	Mcshane, Steven L. & Glinow, Mary Ann Von	Organizational behavior: emerging knowledge. global reality	463	McGraw-Hill Education	2018	PHP 4,275.00	1
63	Villena, Jeffrey B.	Panitikan sa Pilipinas : alinsunod sa talakay sa OBE	426	Mindshapers Co., Inc.	2016	PHP 560.00	3
64	Garman, E. Thomas & Forgue, Raymond E.	Personal finance	564	Cengage Learning	2018	PHP 7,000.00	3
65	Valix, Conrado, Valix, Christian Aris	Practical Financial Accounting	836	GIC Enterprise	2017	PHP 720.00	7
66	Mankiw, Gregory N.	Principles of Macroeconomics	551	Cengage Learning	2015	PHP 8,450.00	1
67	Viray, Edilberto B. Jr., Avila-Bato, Ma. Jesusa and Bautista, Antonio Carlos B.	Principles of economics with taxation and agrarian reform simplified	218	Anvil Publishing	2016	PHP 495.00	2
68	McClure, Mario	Product management	281	Larsen & Keller	2017	PHP 4,995.00	1
69	Smith, Malcolm	Research methods in Accounting	278	SAGE	2017	PHP 3,799.00	1
70	Montoya, Rome	Strategic production and operations management	202	Unlimited Books	2017	PHP 480.00	2
71	Lewis, Benny, editor	Stress management	248	Larsen & Keller	2017	PHP 4,995.00	1
72	Lucenario, Dina D.	Taxation in the Philippines	1512	UP Press	2015	PHP 540.00	3
73	Arshed, Norin, McFarlane, Julie and MacIntosh, Robert	The global management series : enterprise and its business environment	235	Goodfellow Publishers Ltd	2016	PHP 4,995.00	1
74	O'Shannessy, Vivienne & Minett, Dawn	The Road to Hospitality. Skills for the New Professional	400	Cengage Learning	2017	PHP 4,585.00	1
75	Valix, Conrado, Valix, Christian Aris	Theory Financial Accounting	919	GIC Enterprise	2018		3
76	Hardy, Emma	Tiny tabletop gardens : 35 projects for super-small spaces-outdoors and in	144	Cico Books	2017	PHP 995.00	1
77	Naima, Rahmaoui	Total quality in managing human resources	223	Arcler Press LLC	2017	PHP 6,375.00	1
78	Serrano, Angelita	Total Quality Management	252	Unlimited Books	2016	PHP 560.00	1

79	Guasch, Juan	Total Quality Management	234	Mindshapers	2016	PHP 460.00	1
80	Roberto, Ned	User-friendly marketing research	250	Rex Book Store	2016	PHP 489.00	3
81	Desacado, Christine Joanne L., Hernandez, Hjalmar P., Medrano, Myra O.	Workplace english for the hospital industry : developing hospitality professionals' english language skills in the 21st century	369	Great Books Trading	2016	PHP 595.00	1
82	Medina, Roberto G.	Business organization & manangement	194	REX Book Store	2015	PHP 389.00	3
83	Aliling, Leonardo E.	Fundamentals of basic accounting	184	REX Book Store	2013	PHP 365.00	3
84	Ilano, A. B.	Business policy and strategy	191	REX Book Store	2017	PHP 252.00	1
85	Corpuz, Crispina R.	Human resource management	294	REX Book Store	2013	PHP 509.00	3
86	Rosenbloom, Bert	Distribution management	659	Cengage Learning Asia Pte Ltd	2016	PHP 629.00	3
87	Zarate, Cynthia A.	Organizational behavior and management in the Philippine organizations	132	REX Book Store	2012	PHP 356.00	3
88	Levy, Michael ; Weitz, Barton A.; Grewal, Dhrul	Retailing Mangement	670	McGraw - Hill Education	2014	PHP 610.00	3
89	Anastacio, Ma. Flordeliza L. ; Dacanay, Roberto C.; Aliling, Leonardo E.	Fundamentals of financial management	228	REX Book Store	2016	PHP 444.00	3
90	Lindsay, William M. ; Evans, James R.	Total Quality Management	697	Cengage Learning Asia Pte Ltd	2014	PHP 497.00	3

91	Hoyer, Wayne D.; MacInnis, Deborah J.; Pieters, Rik	Consumer Behavior	525	Cengage Learning Asia Pte Ltd	2018	PHP 6,175.00	1
92		The Labor Code of the Philippines	650	Central Book Supply, Inc.	2017	PHP 1,150.00	3
93	Banggawan, Rex B.	Income taxation: laws, principles and applications	710	Real Excellence Publishing	2014	PHP 890.00	3
94	Banggawan, Rex B.	Business And Transfer Taxation: Laws, Principles and Applications	646	Real Excellence Publishing	2015	PHP 890.00	4
95	Cabrera, Ma. Elenita Balatbat	Financial Management: principles and applications	517	GIC Enterprises & Co., Inc.	2015	PHP 810.00	3
96	Cabrera, Ma. Elenita Balatbat	Financial Management: principles and applications	888	GIC Enterprises & Co., Inc.	2015	PHP 810.00	3
97	Guerrero, Pedro P.	Principles and Procedural Applications: Cost Accounting	632	GIC Enterprises & Co., Inc.	2014	PHP 900.00	1
98	Ampongan, Omar Erasmo G.	CPA reviewer in taxation	623	Conanan Educational Supply	2017	PHP 760.00	3
99	Dayag, Antonio J.	Advanced financial accounting	457	Lajara Publishing House	2015	PHP 720.00	5
100	Miller, Finn, editor	Principles of Operations Management	viii, 293	Larsen & Keller Education	2017	PHP 4,995.00	2
101	Hoyle, Joe B. et al.,	Fundamentals of advance accounting	664	McGraw - Hill Education	2018	PHP 3,875.00	1



102	Mankiw, N. Gregory	Principles of Macroeconomics	544	Cengage Learning Asia Pte Ltd	2018	PHP 5,950.00	1
103	Littleboy, Bruce; Taylor, John B.; Weerapana, Akila	Macro: macroeconomics principles and practice	481	Cengage Learning Asia Pte Ltd	2017	PHP 5,950.00	1
104	Reyes, Danilo dela Rosa, et al., editors	Introduction to public administration in the Philippines: a reader	476	UP	2015	PHP 605.00	3
105	Reyes, Danilo dela Rosa, et al., editors	Introduction to public administration in the Philippines: a reader	520	UP	2016	PHP 610.00	6
106	Guerrero, Pedro P., Peralta, Jose F.	Advanced accounting : principles and procedural applications	586	GIC Enterprises & Co., Inc.	2017	PHP 900.00	20
107	Mohan, Radha	Food and beverage service and nutrition	270	Anmol Publications Pvt. Ltd.	2017	PHP 3,795.00	1
108	Ballada, Win	Fundamentals of accountancy : business & management 1	401	DomDane Publishers & Made Easy Books	2017	PHP 450.00	1
109	Ballada, Win	Fundamentals of accountancy : business & management 2	various pages	DomDane Publishers & Made Easy Books	2018	PHP 375.00	1
110	Crawshaw, Jonathan R., Budhwar, Pawan & Ann Davis	Human resource management: strategic and international perspective	458	SAGE Publishing	2017	PHP 5,699.00	1
111	Ballada, Win, Ballada, Susan	Income taxation	493	DomDane Publishers & Made Easy Books	2017	PHP 400.00	2
112	Fry, Rupert, editor	International finance	242	Willford Press	2016	PHP 7,795.00	1

113	Dawson, Cameron, editor	International trade	253	Larsen & Keller	2017	PHP 4,795.00	1
114	Graham, Harvey	Marketing management	230	Larsen & Keller Education	2017	PHP 6,375.00	1
115	Tucker, Irvin B.	Microeconomics for today	524	Cengage Learning	2017	PHP 8,500.00	1
116	Kapoor, Jack R., Dlabay, Les R., Hughes, Robert J. & Hart, Melissa M.	Personal finance	660	McGraw-Hill Education	2017	PHP 2,520.00	1
117	Ligaya, Emmanuel F. et.al.	Principles of marketing	188	Fastbooks Educational Supply, Inc.	2017	PHP 550.00	1
118	Gans, Joshua, King, Stephen, Byford, Martin & Mankiw, N. Gregory	Principles of Microeconomics	571	Cengage Learning	2015	PHP 7,644.60	1
119	Maankiw, Gregory N.	Principles of Microeconomics	491	Cengage Learning	2018	PHP 5,950.00	1
120	Muller, Johanna, editor	Principles of tourism management	206	Willford Press	2016	PHP 7,995.00	1
121	Kosseva, Maria R., Joshi, V.K., and Panesar, P.S., editors	Science and technology of fruit wine production	727	Elsevier	2017	PHP 11,395.00	1
122		Tourism promotion : intermediate with CD	309	3G eLearning	2016	PHP 5,895.00	1
123	Ballada, Win, Ballada, Susan	Transfer and business taxation	412	DomDane Publishers & Made Easy Books	2017	PHP 400.00	3

**Total number of titles: 123**

**Total number of volumes: 260**

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