

SCHOOL of BUSINESS ADMINISTRATION and ACCOUNTACY

New Acquisitions as of September 2015

Class	Title	Author	Copyright	Place	Publisher	Unit Cost	# of cps	Total Cost
SBAA	Auditing theory	Cabrera, Elenita	2015	Manila	GIC Enterprise	PHP 650.00	12	PHP 7,800.00
SBAA	A technical approach to trend analysis: practical trade timing for enhanced profits	Thomsett, Michael C.	2016		Pearson Education	PHP 2,880.00	1	
SBAA	Comprehensive CPA examination reviewer: auditing problems	Cabrera, Elenita	2012	Manila	GIC Enterprise	PHP 650.00	5	PHP 3,250.00
SBAA	Comprehensive reviewer in auditing theory	Cabrera, Elenita	2011	Manila	GIC Enterprise	PHP 500.00	10	PHP 5,000.00
SBAA	Cost accounting	Guerrero, Pedro P.	2014	Manila	GIC Enterprise	PHP 500.00	5	PHP 2,500.00
SBAA	CPA examination reviewer: auditing theory	Roque, Gerardo	2014	Manila	GIC Enterprise	PHP 500.00	5	PHP 2,500.00
SBAA	Digital marketing	Kone, Adebun	2015	USA	Arcler Press	PHP 9,000.00	1	PHP 9,000.00
SBAA	Economics in minutes: 200 key concepts explained in an instant	Kishtainy, Niall	2014		Quercus	PHP 539.00	1	PHP 539.00
SBAA	Financial accounting: the impact on decision makers	Porter, Gary, Norton, Curtis	2015	Canada	Cengage Learning	PHP 8,287.50	1	PHP 8,287.50
SBAA	Financial and managerial accounting	Needless, Belverd Jr., Crosson, Susan	2014		Cengage Learning	PHP 8,975.00	1	PHP 8,975.00
SBAA	Guide to analysing companies	Vause, Bob	1997		Profile books ltd.	PHP 893.00	1	PHP 893.00
SBAA	Guide to financial markets: why they exist and how they work	Levinson, Marc	2014		Profile books ltd.	PHP 798.00	1	PHP 798.00
SBAA	Management & business research	Smith, Mark, Thrpe, Richard, Jackson, Paul	2015		SAGE	PHP 4,282.00	1	PHP 4,282.00
SBAA	Mathematics of investment	Abao, Zenon, Maribbay, Jose	2014	Mandaluyong	Books Atbp.	PHP 440.00	1	PHP 440.00

SBAA	Practical accounting 1	Valix, Conrado, Valix, Christian Aris	2015		GIC Enterprise	PHP 300.00	15	PHP 4,500.00
SBAA	Practical accounting 2	Dayag, Antonio	2015		GIC Enterprise	PHP 670.00	10	PHP 6,700.00
SBAA	Practical accounting 2	Guerrero, Pedro P.	2013		GIC Enterprise	PHP 520.00	10	PHP 5,200.00
SBAA	Practical accounting I	Valix, Conrado, Valix, Christian Aris	2015	Manila	GIC Enterprise	PHP 350.00	15	PHP 5,250.00
SBAA	Principles of marketing	Lamb, Charles, Hair, Joe, McDaniel, Carl	2013	Philippine s	Cengage Learning	PHP 550.00	2	PHP 1,100.00
SBAA	Professional practice	Krishnamurthy, K.G., Ravindra, S.V.	2014	New Delhi	Phi Learning	PHP 1,700.00	1	PHP 1,700.00
SBAA	Services marketing	Yang, Long	2015	USA	Arcler Press	PHP 9,000.00	1	PHP 9,000.00
SBAA	Success secrets of the online marketing superstars	Meyerson, Mitch	2015		Entrepreneur Press	PHP 944.00	1	PHP 944.00
SBAA	The green idea of green building	Jain, A.K.	2014	India	Khanna Publishers	PHP 1,710.00	1	PHP 1,710.00
SBAA	Understanding financial statement	Fraser, Lyn, Ormiston, Aileen	2016		Pearson	PHP 9,998.00	2	PHP 19,996.00

TOTAL TITLES:	24
TOTAL VOLUMES:	104

Prepared by:

Ms. CHARMAINE C. MASULI
Acquisitions Librarian